



**FOR IMMEDIATE RELEASE**  
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***Newport Independent Schools Sets a National Pace for Energy Savings and Conservation***

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Newport, KY, November 24 - Newport Independent Schools has recently received the Energy Education's National Energy Pacesetter Award. The award was presented during the district's November board meeting. The award was based on the district achieving a 23 percent energy cost savings totaling \$277,881 in two years since forming a strategic partnership with Energy Education, a national energy conservation company.

"Reaching this level of savings, at this early stage of the program, is an extraordinary achievement. Newport Independent Schools has done an excellent job of implementing Energy Education's Transformational Energy Management Process™ at all levels of the organization. The superintendent and board, along with other administration, educators and staff members are to be commended for clearly fulfilling their commitment to being good stewards of their financial resources and the environment," said Dr. William S. Spears, CEO and founder of Energy Education.

"Strong support from Superintendent Michael Brandt and the board have created an atmosphere of cooperation that should continue to grow and ensure even greater success well into the future," Dr. Spears said. "In recognition of their positive role model the leadership they have demonstrated to others, I am extremely pleased to present Newport Independent Schools with our National Energy Pacesetter Award. The school system joins a very committed, elite group of organizations across the country working hard to conserve energy so the dollars saved can be redirected to other more important needs," ..

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As a key part of the program, Energy Educator/Manager Mr. Grady Brown tracks energy consumption — including electricity, water, sewer, natural gas and fuel oil — using energy-accounting software. Current energy use is compared to a baseline period and used to calculate the amount of energy that would have been used had conservation and management practices not been implemented. By tracking consumption and analyzing energy use, Mr. Brown can quickly identify and correct areas that need immediate attention.

**About the Newport Independent School District**

The Newport Independent District is a small urban public school district of approximately 1,900 students, serving the residents of Newport, Kentucky. The district is in the process of implementing of an aggressive strategic plan for improvement, with the goal of becoming the finest small urban school system in the country. The district's five schools are A.D. Owens Elementary, Fourth Street Elementary, Mildred Dean Elementary, Newport Middle School and Newport High School.

Members of the Newport Independent School Board include: Board Chair: Mr. Robert Usleaman, Vice Chair: Ms. Andrea Janovic, Board Members: Mr. Chris Parsons, Mr. Robert Rummel and Dr. Julie Smith-Morrow.

### **About Energy Education**

Energy Education's innovative and award-winning energy conservation program is a win-win alliance that trains client personnel to create substantial energy savings and is entirely funded by program savings. Organizations can redirect additional saved energy dollars to other programs and needs. Energy Education has worked with more than 900 educational organizations across the nation, positively impacting the environment of over 12 million people and helping clients save more than \$1.5 billion in 23 years. Contact: Jan Noel-Smith: 940.767.1500, ext. 137

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